

Impression 344[®]





Excellency in design **Impression 344**

Rob Humphreys is an award-winning designer known internationally for his expertise in designing sailing yachts that successfully combine fast, modern hulls with all the comfort and convenience demanded by today's cruising sailor. The Humphreys design team has an enviable track record of designing racing boats for the world's leading events, including the America's Cup and the Whitbread Round the World Race, as well as for leading sailors such as Ellen MacArthur. In parallel with its ground-breaking racing work Humphreys Yacht Design has built a reputation for consistently creating popular and capable cruising boat ranges for internationally known builders such as Elan Marine, Oyster Marine and Northshore Yachts.

"Working on the Impression 344 has been a very interesting task because it takes the Impression ethos of comfortable living down into the most competitive sector of the family cruising yacht market. Her distinctive looks immediately mark her out as an Impression, but the overall design has enabled us to produce the feel of an altogether bigger boat than her 10 metre hull length.

We were very conscious that this size of sailing boat is popular with cruising families and charterers throughout the sailing world, putting space both above and below decks at a premium. By making maximum use of the volume inside the generously proportioned hull we have created an exceptionally roomy and airy boat that provides more living space than many boats of considerably greater length. The saloon, galley, heads; all feel as though they belong to a much larger craft, characterised by extravagant headroom and plenty of natural daylight.

On deck we continued the theme of easy spaciousness by creating a cockpit with the space to seat the crew in comfort around a permanent table, while providing nearby corner seats mounted on the pushpit to give panoramic views from a snug and secure vantage point. All sail controls have been also been brought back to the cockpit, enabling the boat to be easily handled by a small crew if required.

The Impression concept is all about creating an onboard environment that is easy to live with over a long period, and in this respect the Impression 344 will invite long stay-aboard periods. And with a fine turn of speed under sail and power, she will offer her owner considerable cruising scope.,

" A new experience
in cruising. „

Rob Humphreys





An exceptionally roomy and airy boat.



Comfortable living.





The Impression 344, the third in Elan's Cruising range is absolutely sensational, offering a host of features that will be greatly valued by cruising families, friends and couples.

The boat is distinctive in design, style and comfort, with more than 25% bigger volume compared to the boats of its size. The spacious cabins, head and shower are absolutely first – class, with stunning accommodations and plenty of storage. The semi – deck saloon offers supreme comfort with flowing space, a welcoming ambience, panoramic windows and its lightwood interior. The comfortable cockpit leads to a large swimming platform for days of relaxation, entertaining and pleasurable cruising.

Exceptional seaworthiness in its class, well thought – out design, volume distribution and layout of deck and hardware all contribute to easy handling without compromising boat performance. Its design pedigree is the best testament to its serious, fast bluewater cruising.

Technical specification:

LOA	9,99 m
Hull length	9,99 m
Length at waterline	8,79 m
Beam	3,49 m
Draft	1,60 m
Displacement	5750 kg
Engine	20 / 30 hp
Water capacity	238 / 468 l
Fuel capacity	110 l
Main sail	26,85 m ²
Genoa	33,33 m ²
Spinnaker	84 m ²
I	12,60 m
J	3,70 m
P	11,64 m
E	4,01 m
Boat design category	CE A
Design	Humpreys Yahts design



